

## Poster Information for ASSETS 2012

### Poster Orientation and Maximum Size

We are preparing the setup of the ASSETS 2012 posters in VERTICAL (also known as PORTRAIT) orientation with the following MAXIMUM DIMENSIONS:

- Maximum WIDTH (horizontal span) = 36 inches = 3 feet
- Maximum HEIGHT (vertical span) = 48 inches = 4 feet

It is important that you design your poster in adherence to these maximum measurement and VERTICAL/PORTRAIT orientation because you will be provided with an easel and a cardboard base that will be set up for these specifications as indicated in Figure 1, below.

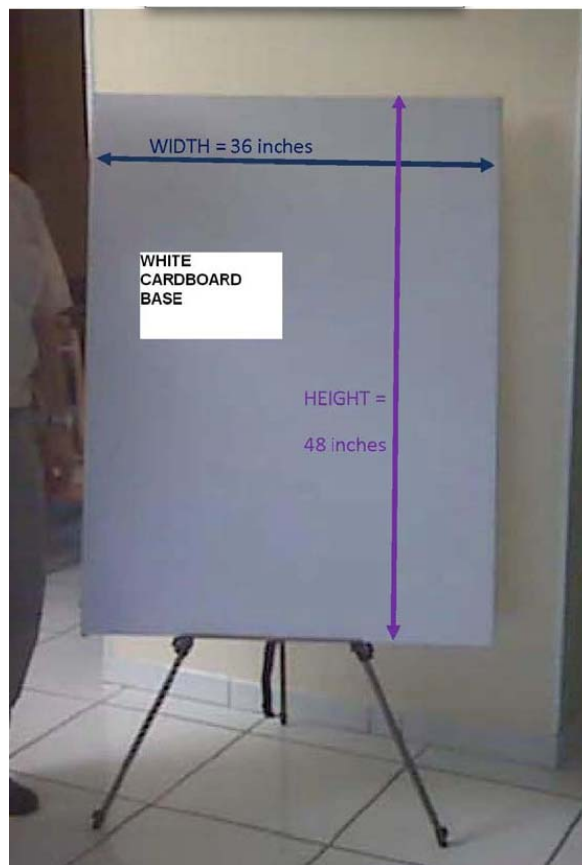


Figure 1: Vertical Cardboard Base for poster: 36 inches wide by 48 inches tall.

### Attaching your posts to the cardboard base (at the conference)

You will attach your poster to the cardboard base by one or both of these methods:

- Clamping it at the top of the base with small binder clips (as indicated in Figure 2).
- Affixing it to the cardboard base with pushpins (as shown in Figure 3).

Enough small binder clips and pushpins for each poster will be provided at the conference.

Note: In Figures 2 and 3, the piece of paper that reads "BLICK Studio..." is playing the role of your poster.



Figure 2: Small binder clips can be used to attach the poster to the cardboard panel, at the top.

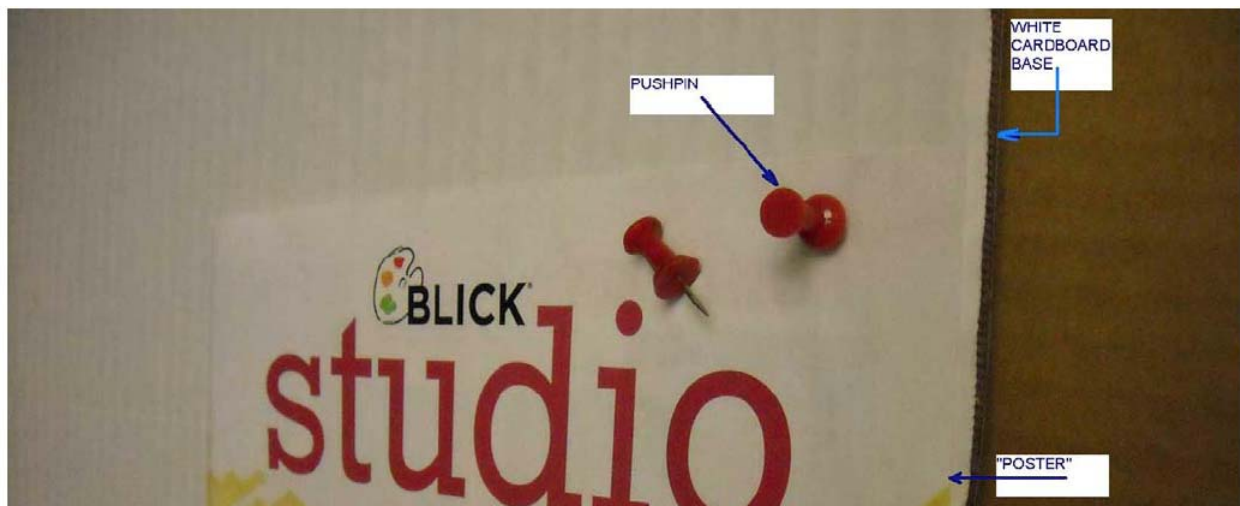


Figure 3: Multiple pushpins can be used to affix the poster to the cardboard base, anywhere on the poster.

Acknowledgement: These instructions are based on information originally prepared by Armando Barreto for ASSETS 2010.